

Message Text

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PAGE 01 ACCRA 02010 011125Z

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ACTION OPIC-06

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FM AMEMBASSY ACCRA

TO SECSTATE WASHDC PRIORITY 6981

UNCLAS ACCRA 2010

DEPT PASS OPIC FOR MC CALLUM

EO 11652 NA

TAGS: EFIN

SUB: INTERNATIONAL FOOD DELIVERY SYSTEMS SYMPOSIUM

REF: STATE 066746

1. AS REQUESTED REFTEL HERE ARE WILLIAMS' SUGGESTIONS FOR
APRIL TWO MEETING;

2. FEW HUNGER FOR ANOTHER MEETING ON INDUSTRY'S ROLE IN
SOLVING WORLD FOOD CRISIS. HOWEVER, FOCUS ON DELIVERY RATHER
THAN PRODUCTION IS GOOD IDEA; AND USING ACTUAL EXPERIENCES
AS THE BASE, PERHAPS SYMPOSIUM WILL COME UP WITH PRACTICAL
RECOMMENDATIONS.

3. NOT CLEAR WHO AUDIENCE WILL BE. CONSIDER ADVANCING
DATE AND ATTRACTING A FEW LDC PLANNERS WHO WILL BE IN
WASHINGTON FOR BANK-FUND MEETINGS EARLY SEPTEMBER. IMPACT
OF DELIVERY NOT FAMILIAR TO MOST OF THEM. YET THEY HOLD
IMPORTANT KEY TO IMPROVEMENTS THIS AREA.

4. SUGGEST CONTACT GOLDBERG OF HARVARD, TOBEY OF CHASE,
STEPHENS AND BANDLE OF WORLD FOOD SYSTEMS AND MUELLER OF
AGRIBUSINESS COUNCIL, AS WELL AS AID, USDA, ETC.

5. TOPICS;

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PAGE 02 ACCRA 02010 011125Z

A) EFFECT ON ENTIRE FOOD CHAIN OF LARGE UNIT, INSTITUTIONAL FEEDING AND SPECIFICATION BUYING. EXPERIENCES IN JAPAN, JAMAICA AND BRAZIL.

B) ADEQUACY OF WHOLESALE AND RETAIL MARKETS. EXPERIENCE OF IBEC-CADA, MEXICO, MANNY TRADERS IN WEST AFRICA.

C) FOOD PRESERVATION VIA CONTROLLED ATMOSPHERES; ALSO ADEQUACY OF TRANSPORTATION WHICH SUPPORTS SUCH PRESERVATIONS UNITS.

D) DELIVERY IN RURAL AREAS. SEE CANADIAN PACIFIC-HUDSONS BAY.

E) MULTI-COUNTRY INTEGRATION; EVERY SMALL COUNTRY CANNOT HAVE A BROAD-GAUGED FOOD PROCESSING INDUSTRY.

F) HOW DO LDC'S IDENTIFY AND DEVELOP PROJECTS THIS AREA AND HOW DO THEY FIND FOREIGN PARTNERS WHERE NEEDED.

6. WILLIAMS SENDS PERSONAL REGARDS TO BARISH.
HANSON

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